

* Photography Pre-Shoot Checklist *

Following this checklist will help ensure that your home is photo-ready
and will produce the best results!

Organize and declutter! Less is more! Let the light shine in! Clean, clean, clean!

Exterior spaces

- Remove vehicles from driveway and front of house
- Place trash cans and other items in garage
- Trim trees, shrubs and remove weeds
- Mow, water, and rake grass
- Pressure wash driveway, walkways, pool decks
- Organize and clean deck furniture, uncover grill, open patio umbrella
- Make yard free of toys and evidence of pets
- Clean windows
- Replace broken windows and screens
- Put away all pool toys, supplies, hoses
- Hide any unnecessary clutter
- Replace burned out lightbulbs, remove signs

Interior spaces

- Organize and DECLUTTER all rooms, removing all unnecessary items or furniture
- Remove personal information and photos, remember these photos will be online
- Remove all evidence of pets (beds, food, toys)
- Turn on ALL lights, including lamps, replace burned out bulbs
- Turn off all ceiling fans, TVs, computers, etc.
- Open blinds and curtains to let in as much light as possible
- Remove all signs of political or religious preferences
- Touch up paint on walls and doors.
- Conceal power cords, unplug if needed
- Remove unsightly floor mats or rugs

Kitchen

- Remove everything from surface of fridge, like magnets, pictures and lists
- Remove all rugs and dishtowels
- Clean appliances, no fingerprints, smudges
- Stow away small appliances, off countertops
- Clear countertops and sink area off as much as possible, no dish or hand soap, sponges
- Make sure sink is clean, shiny and free of dishes
- Put trash can away, out of sight
- Straighten bar stools and table chairs
- Some fresh flowers or a bowl of fruit is nice
- Remove pet supplies and unsightly floor mats

Bathrooms

- Clear sink area of all personal products
- Super clean all surfaces, including mirrors
- Stow away shower products and supplies
- Clean or replace shower curtain
- Clean grout or re-caulk sinks, tubs & showers
- Place fresh, matching accent towels
- Remove rugs and bathmats
- Close toilet lid, put out a fresh roll of toilet paper
- Remove trash can, toilet brush
- A small plant for decor is nice

Dining area

- Remove all clutter
- A nice centerpiece in center of table, or nothing
- Straighten chairs, clean and dust Bedrooms

Bedrooms

- ___ Organize furniture to create space
- ___ Use fresh, clean bedding and pillows
- ___ Declutter and organize walk-in closet
- ___ Dust furniture and lighting, ceiling fans
- ___ Minimize items on display, remove family photos, less is more
- ___ Stow away devices, chargers, toys, cords

Laundry

- ___ Remove all clothing in machine or hanging
- ___ Organize shelving, store away as much as possible, including laundry baskets
- ___ Clean appliances, declutter, organize

How long will the shoot take?

Most shoots take 45-60 minutes. A well staged home goes faster!

What do I do with my pets?

It is best to take them off property, if possible, or kept in the garage or a kennel.

What should I do during the shoot?

If you are home, it is best to wait in one room with your children until the photographer has finished and is ready to shoot that room.

When should I start preparing?

The sooner the better! It takes time, but it's worth the effort!

Last minute double check?

Look around your house and check that all lights and lamps are on, ceiling fans are off, blinds and curtains are wide open, toilet lids are down, clutter is stowed, trash cans are hidden and everything is staged.

Remember, less is more!

Keep in mind that many strangers will be viewing these photos! Remove and personal information like calendars, password, notes, lists, and family photos.